

## Privacy Policy

**Last Updated:** 8/15/2024

<https://www.bonevphotography.com> (“we”, “our”, or “us”) is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal data when you visit our website <https://www.bonevphotography.com> (the “Site”). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

### 1. Information We Collect

We may collect and process the following data about you:

- **Personal Data:** Information such as your name, email address, postal address, phone number, or any other identifier by which you may be contacted online or offline. We collect this data directly from you when you fill in forms on our Site or correspond with us by phone, email, or otherwise.
- **Technical Data:** Includes internet protocol (IP) address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access the Site.
- **Usage Data:** Information about how you use our Site, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

### 2. Legal Basis for Processing

We will only process your personal data where we have a legal basis to do so. The legal bases for processing your data may include:

- **Consent:** You have given clear consent for us to process your personal data for a specific purpose.
- **Contract:** Processing is necessary for the performance of a contract with you or to take steps at your request before entering into such a contract.
- **Legal Obligation:** Processing is necessary for compliance with a legal obligation to which we are subject.
- **Legitimate Interests:** Processing is necessary for our legitimate interests or those of a third party, provided your interests and fundamental rights do not override those interests.

### 3. How We Use Your Data

We may use the data we collect about you in the following ways:

- To provide, operate, and maintain our Site and services.
- To manage your account, including registration and user profile.
- To improve our Site, products, and services.
- To communicate with you, including sending newsletters and marketing communications.
- To comply with legal obligations and protect our legal rights.

#### 4. Data Sharing and Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personal data except in the following cases:

- **Service Providers:** We may share your data with third-party service providers who perform services on our behalf and require access to such information to perform those services.
- **Compliance with Laws:** We may disclose your data where we are legally required to do so in order to comply with applicable laws, regulations, and legal processes.
- **Business Transfers:** In connection with a merger, sale, or other transfer of assets, your personal data may be transferred to the new owner.

#### 5. Data Security

We have implemented appropriate technical and organizational measures designed to secure your personal data from accidental loss and unauthorized access, use, alteration, and disclosure. However, the transmission of information via the internet is not completely secure, and we cannot guarantee the security of your data transmitted to our Site.

#### 6. Your Rights

Under the GDPR, you have the following rights:

- **Access:** You have the right to request access to your personal data that we hold.
- **Rectification:** You have the right to request correction of any inaccurate personal data we hold about you.
- **Erasure:** You have the right to request that we delete your personal data, subject to certain conditions.
- **Restriction of Processing:** You have the right to request that we restrict the processing of your personal data.
- **Data Portability:** You have the right to receive your personal data in a structured, commonly used, and machine-readable format and to have that data transmitted to another controller.
- **Objection:** You have the right to object to the processing of your personal data in certain circumstances, including for direct marketing purposes.
- **Withdrawal of Consent:** Where processing is based on consent, you have the right to withdraw your consent at any time.

#### 7. International Data Transfers

Your personal data may be transferred to, and processed in, countries other than the country in which you are resident. These countries may have data protection laws that are different from the laws of your country. Where we transfer your data to third parties outside the European Economic Area (EEA), we ensure that the transfer is lawful and that there are appropriate safeguards in place.

## **8. Data Retention**

We will only retain your personal data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

## **9. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time in response to changing legal, technical, or business developments. We will notify you of any changes by updating the “Last Updated” date of this Privacy Policy.

## **10. Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Bonev Photography & Design  
[info@bonevphotography.com](mailto:info@bonevphotography.com)